

IN SUMMARY:

The Bassendean Bowling Club is a historic yet forward thinking and successful club.

We are offering a good, value for money package to any Business who wishes to advertise their business and support the community.

We offer;

- ◆ *Signage visible from Guildford Road and over 5 000 vehicles a day!*
- ◆ *Naming rights to the Premier League team, advertising your business to every Lawn Bowler in the state!*
- ◆ *Your company logo/name or both on the team uniform, worn to all Bowls WA events, including the Pennant Competition attracting over 7 000 bowlers.*
- ◆ *Many other advertising opportunities, including internet, radio and the print media.*

Contact:

Steve Black (President) 0411 881 911

Bob Lovelock (Executive) 0427 013 699

James Davies (Executive) 0422 049 109

The Bassendean Bowling Club was established in 1938 at the BIC Reserve.

It has achieved success in Pennants for many years and over the past 5 years has won 9 promotions, 2 flags and has had 3 state champions.

Bassendean has contributed to the community over many years, it has provided a warm, welcoming and friendly environment for its members and the greater community. It has run corporate events, dinners, competitions, entertainment and sports continuously. With over 200 members we provide the community with a place to conduct business, attend functions, play sport, wind down and relax.

WE WARMLY WELCOME NEW MEMBERS AND SPONSORS TO OUR CLUB!



**BASSENDEAN
BOWLING CLUB
ESTD 1934**

**10 Whitfield Street,
BASSENDEAN 6054 WA**

**PH: 08 9279 1949
FAX: 08 9279 1854**

BASSENDEAN BOWLING CLUB inc



SPONSORSHIP PROPOSAL



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SPONSORSHIP OPPORTUNITY

We are offering you the opportunity to have your business promoted to approximately 3800 men and 2800 women directly as well as over 5000 per day who drive past our club. How can we achieve this? You ask.

Bassendean Bowling Club has been in existence since 1934, in that time we have produced many champion bowlers and achieved a high ranking in lawn bowls. This year we will be participating in Premier league, the highest competition possible in Western Australia. The Pennant competition in Western Australia has six divisions, with four colours in each, 16 players per side, that is 3840 men playing bowls, the ladies pennant competition has 3880 women playing bowls. A major sponsor of Bassendean Bowling Club would have their business advertised in the following ways:

- ◆ Two rooftop signs on the clubhouse which can be seen by traffic passing in both directions from Guildford road. Seen by over 5000 people daily!
- ◆ A large sign at the club entrance (viewed by all visitors to our club).
- ◆ Your business name and logo displayed on our team clothing, viewed by bowlers whenever we compete, a potential audience of 3000 in pennants and competitions alone!
- ◆ Your business named as the team sponsor. E.g. The Perth Building Supplies Bassendean Lions. Named as such in the bowls fixtures books (every bowler in WA, metro and country, has a fixture book!)

- and on the 91.3FM bowls radio show
- ◆ A club event named after your business. E.g. The Perth Building Supplies Open Fours.
 - ◆ Two large signs on the club fences facing the greens and a medium sign in the club house.
 - ◆ Your business promoted at each club event, in the club newsletter, on the club website and after pennants.
 - ◆ Your business cards displayed and made available in the club house.

In addition to this you will also received four complimentary memberships valued at \$880 per year, and free use of the club hall and greens for two functions (needs to be booked in advance).

Good value for only \$12 000 over one year or \$30 000 over three years!

Bassendean Bowling Club is looking for one Major Sponsor, however if this is too expensive an option for you, we have other opportunities.

Other sponsorship options are:

Gold Sponsorship \$7000 over 2 years:

- ◆ Two large signs on the club fences and a medium sign in the club house.
- ◆ Your business name and logo displayed on our team shirt, viewed by bowlers whenever we compete, a potential audience of 3000 in pennants and competitions alone!
- ◆ A club event named after your business. E.g. The Perth Building Supplies Open Fours.
- ◆ Your business promoted at each club event, in the club newsletter, on the club website and after pennants.
- ◆ Your business cards displayed and made available in the club house.

In addition to this you will also received four complimentary memberships valued at \$880 per year.

Silver Sponsorship \$5000 over 2 years:

- ◆ Two large signs on the club fences and a medium sign in the club house.
- ◆ Your business name and logo displayed on our team shirt, viewed by bowlers whenever we compete, a potential audience of 3000 in pennants and competitions alone!
- ◆ Your business promoted at each club event, in the club newsletter, on the club website and after pennants.
- ◆ Your business cards displayed and made available in the club house

In addition to this you will also received four complimentary memberships valued at \$880 per year.

Bronze Sponsorship \$2500 over 2 years

- ◆ A large sign on the club fence and a medium sign in the club house.
- ◆ Your business promoted at each club event, in the club newsletter, on the club website and after pennants.
- ◆ Your business cards displayed and made available in the club house.

In addition to this you will also received four complimentary memberships valued at \$880 per year.

Other levels of sponsorship can also be discussed, with the package negotiable, simply lets us know what your requirements are.

Contact:

Steve Black (President) 0411 881 911

Bob Lovelock (Executive) 0427 013 699

James Davies (Executive) 0422 049 109 anytime!

